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# SENS Dissemination User Manual



Version: 1.7  
Created by: Information Products Sales Division  
Reviewed by:  
Date: February 2005

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## 1 INTRODUCTION

The JSE offers a service which provides the user with access to Company announcements such as mergers, take-overs, rights offers, capital issues, cautionaries - all of which have a direct impact on the movement in the market. This service is called SENS (STOCK EXCHANGE NEWS SERVICE). One of the key purposes of SENS is to ensure that this information which is required by parties interested in trading on the JSE have access to this information as soon as it is vetted by the Listings Division. The service is available each trading day at 20h00.

### **The following are examples of information released through the SENS system**

1. Acquisitions
2. Basis of allotment
3. Capital structure - any alteration to
4. Capitalisation awards
5. Category transactions which increase the market capitalisation of a company by 10% or more
6. Cautionary announcements -new, renewal and withdrawal
7. Claw-back offers
8. Consolidation of share capital
9. Conversion rights - issues affecting
10. Disposals (see category)
11. Dividend declarations
12. Financial reporting
13. Issues of shares for cash - where such issues increases the issued share capital by 5% or more
14. JSE announcements - censure of companies, investigations, notification of non-compliance of the listings requirements
15. Name change
16. New listing - commencement of
17. Pre-listing particulars for new listings and where listed companies have issued 30% or more of the issued share capital over a three month period.
18. Public offers - renounceable offer, offers for sale or subscription
19. Related party transactions where such transaction is 5% or more of the market capitalisation
20. Results of issues / offers
21. Reverse take-overs
22. Rights attaching to securities - amendment to
23. rights offers/offer to shareholders
24. Scrip dividends
25. Sub-division of share capital
26. Temporary documents of title - extension of time granted for the currency of
27. Transfer secretaries - change of
28. Vendor consideration placing / issues
29. Directors dealings in securities
30. Changes to directors/board/company secretaries/sponsors/physical address
31. Warrants/Satrix
32. Scheme of arrangement
33. Trading statement

## 2 DISCLAIMER

This manual has been produced as a guide at a given point of time and in an abbreviated form, to the key provision of the JSE Limited Rules and directives, Stock Exchanges Act and Related legislation.

Given the compressed and dated nature of the contents of a document such as this, it should not be construed as the full and official interpretation of the Act, Rules and Directives; and the JSE Limited does not accept any responsibility or liability for any errors or omission in the formulation of this manual, nor for any consequential claims arising there from. Accordingly, the JSE Limited accepts no responsibility for any transaction entered into as a result of the contents herein.

### 3 COPYRIGHT

#### © JSE Limited

All intellectual property rights in the documentation, the trademark, the logo are and shall remain vested in JSE Limited and are protected by the applicable relevant legislation.

Consequently, this documentation, trademark and logo shall not:

- be copied or represented in whole or in part by any medium, by any means of any kind, except for the user's personal use;
- be altered or modified under any form of any kind, by any manner of any kind
- Any infringement to these provisions shall be punished in accordance with the relevant legislation and JSE Limited reserves the right to claim all related damages.

### 4 CONFIRMATION OF USER ID AND PASSWORD

1. A representative from the Services Department will provide you with your Sign-on and Dataset name before 11am on the day you go live.
2. For security purposes, a representative from the IT Open System Department will provide you with your Password.
3. An Account Manager/Officer, from the Information Products Sales Division will contact you to confirm receipt of the Dataset, UserID and Password.
4. The onus is on you to test as soon as you have received the above-mentioned information to ensure that you will gain access to the System.

Should you experience any problems relating to the information communicated to you or the actual testing of this information, please contact the under-mentioned persons for assistance:

1. Leon Scholtz - +27 (0) 11 520 7472 (Facilities)
2. Information Products Sales Division - +27 (0) 11 520 7019

## 5 RECORD LAYOUTS

### 5.1 SENS LEADING RECORD LAYOUT

FIELD NAME	START POS	LENGTH	END POS
Sector code	1	4 (T)	4
Instrument alpha code	5	6 (T)	10
Record type	11	3 (T)	13
Sub type	14	2 (T)	15
Continuation sequence number	16	2	17
Run date	18	8	25
Board	26	4(T)	29
Market	30	4(T)	33
Exchange	34	4(T)	37
Filler	38	2	38
Data (layouts below)	40	414	453

#### FIELD DESCRIPTIONS

SECTOR CODE	The sector alpha code of the first share to which the announcement refers.
EQUITY ALPHA CODE	The equity alpha code of the first share to which the announcement refers.
RECORD TYPE	The code indicating the type of information disseminated i.e. SE
SUB RECORD TYPE	The code indicating the type of information contained in the record disseminated i.e. : 1- 99.
CONTINUATION SEQUENCE ...	The sequence number used to join together certain record types, where more that one record exists per record type i.e. from 1 to 99.
FILLER	Filler of spaces
RUN DATE	DISSEMINATION DATE - The date of the dissemination run, in the format CCYYMMDD
BOARD	The board the instrument/sector is linked to
MARKET	The market the instrument/sector is linked to.
EXCHANGE	The exchange the instrument/sector is linked to.
DATA (LAYOUTS BELOW)	The relevant record type(s) requested by the user will be given.

## 5.2 RECORD TYPE DE SUB TYPE 05

FIELD NAME	START POS	LENGTH	END POS
Equity numeric code	40	7	46
Equity short name	47	15 (T)	61
Company name	62	55 (T)	116
Equity report name	117	24 (T)	140
Sector code	141	4 (T)	144
TIDM	145	4 (T)	148
Filler	149	1 (T)	149

### FIELD DESCRIPTIONS

EQUITY NUMERIC CODE	All instruments traded on the market are identified by a unique numeric code.
EQUITY SHORT NAME	The abbreviated version of the instrument name.
COMPANY NAME	The full name of the issuing company of the instrument.
EQUITY REPORT NAME	The version of the instrument name used on reports and online facilities.
SECTOR CODE	Instruments grouped accordingly to the type of business they represent.
TIDM	Tradable Instrument Display Mneumonic
FILLER	This field is reserved for future usage'.

### 5.3 RECORD TYPE SE SUB TYPE 01

DESCRIPTION	START POS	LENGTH	END POS
Service Code	40	3	42
Announcement Number	43	5	47
Announcement Date of Release	48	8	55
Announcement Time of Release	56	6	61
Announcement correction code	62	1	62
Previous Announcement number	63	5	67
Announcement Standby code	68	1	68
Number of associated text records	69	4	72
Announcement Headline	73	29	101
Company Description	102	20	121
Tradable Instrument Display Mnemonic	122	4	125
Category	126	1	126
SEAQ	127	1	127
Related Announcement Headline 1	128	29	156
Related Company Description 1	157	20	176
Related Tradable Instrument Code 1	177	12	188
Related Country of Register 1	189	2	190
Related Tradeable Instrument Display Mnemonic 1	191	4	194
Related Announcement Headline 2	195	29	223
Related Company Description 2	224	20	243
Related Tradable Instrument Code 2	244	12	255
Related Country of Register 2	256	2	257
Related Tradeable Instrument Display Mnemonic 2	258	4	261
Related Announcement Headline 3	262	29	290
Related Company Description 3	291	20	310
Related Tradable Instrument Code 3	311	12	322
Related Country of Register 3	323	2	324
Related Tradeable Instrument Display Mnemonic 3	325	4	328
Related Announcement Headline 4	329	29	357
Related Company Description 4	358	20	377
Related Tradable Instrument Code 4	378	12	389
Related Country of Register 4	390	2	391
Related Tradeable Instrument Display Mnemonic 4	392	4	395

## FIELD DESCRIPTIONS

Service Code	This field will indicate to a subscriber's system the broadcast data group to which a message belongs. In interactive request messages it will only be formatted by the Exchange system within the response message to indicate the broadcast data group from which the requested messages originated.										
Announcement Number	This field uniquely identifies a company announcement. The format of this field is NNNNA, where NNNN = 0001 - 9999 and A is any alphanumeric character.										
Announcement Date of Release	The date on which a company announcement was released. The format of this field is CCYYMMDD.										
Announcement Time of Release	This field contains the time at which a company announcement was released. The format of this field is HHMMSS.										
Announcement Correction Code	<p>Indicates whether the company announcement is new or a correction to a previous one. Corrections can be replacements, deletions or a temporary guide to errors.</p> <p>The field can have the following values:</p> <table border="0" style="margin-left: 40px;"> <tr> <td style="padding-right: 20px;">'D'</td> <td>Deletion Correction</td> </tr> <tr> <td>'R'</td> <td>Replacement Correction</td> </tr> <tr> <td>'T'</td> <td>Temporary Correction</td> </tr> <tr> <td>^</td> <td>Normal Announcement</td> </tr> </table>	'D'	Deletion Correction	'R'	Replacement Correction	'T'	Temporary Correction	^	Normal Announcement		
'D'	Deletion Correction										
'R'	Replacement Correction										
'T'	Temporary Correction										
^	Normal Announcement										
Previous Announcement Number	This field gives the number of a company announcement to which a correction applies. If it is not a correction announcement this field is filled with spaces.										
Announcement Standby Code	<p>Identifies a standby company announcement, which is issued when a known announcement is pending to prevent market speculation. The pending announcement is an End-standby announcement when it is eventually disseminated.</p> <p>This field can have the following values:</p> <table border="0" style="margin-left: 40px;"> <tr> <td style="padding-right: 20px;">'S'</td> <td>Start-standby</td> </tr> <tr> <td>Announcement</td> <td></td> </tr> <tr> <td>'E'</td> <td>End-standby</td> </tr> <tr> <td>Announcement</td> <td></td> </tr> <tr> <td>^</td> <td>Normal Announcement</td> </tr> </table>	'S'	Start-standby	Announcement		'E'	End-standby	Announcement		^	Normal Announcement
'S'	Start-standby										
Announcement											
'E'	End-standby										
Announcement											
^	Normal Announcement										
Number Associated Text Records	This field specifies the number of following <u>News Text</u> messages which constitute a company announcement.										
Announcement Headline announcement.	This field provides a short description of the nature of a company announcement.										

Company Description	This field is contained in the News Control message to provide a textual description of the company affected by a company announcement.																					
Tradable Instrument Display Mnemonic	<p>The mnemonic code is allocated by the Exchange and used to identify a tradable instrument.</p> <p>The following characters will not be used:</p> <table border="0"> <tr> <td>,</td> <td>(comma)</td> <td>ASCII 2c</td> </tr> <tr> <td>:</td> <td>(colon)</td> <td>ASCII 3b</td> </tr> <tr> <td>;</td> <td>(semi colon)</td> <td>ASCII 3a</td> </tr> <tr> <td>&lt;</td> <td>(less than)</td> <td>ASCII 3c</td> </tr> <tr> <td>&gt;</td> <td>(greater than)</td> <td>ASCII 3e</td> </tr> <tr> <td> </td> <td>(pipe)</td> <td>ASCII 7c</td> </tr> <tr> <td>#</td> <td>(hash)</td> <td>ASCII 23</td> </tr> </table>	,	(comma)	ASCII 2c	:	(colon)	ASCII 3b	;	(semi colon)	ASCII 3a	<	(less than)	ASCII 3c	>	(greater than)	ASCII 3e		(pipe)	ASCII 7c	#	(hash)	ASCII 23
,	(comma)	ASCII 2c																				
:	(colon)	ASCII 3b																				
;	(semi colon)	ASCII 3a																				
<	(less than)	ASCII 3c																				
>	(greater than)	ASCII 3e																				
	(pipe)	ASCII 7c																				
#	(hash)	ASCII 23																				
Category	<p>Indicates whether an announcement is a regulatory or non-regulatory announcement.</p> <p>The field can have the following values:</p> <table border="0"> <tr> <td>'N'</td> <td>Non-regulatory</td> </tr> <tr> <td>'R'</td> <td>Regulatory</td> </tr> </table>	'N'	Non-regulatory	'R'	Regulatory																	
'N'	Non-regulatory																					
'R'	Regulatory																					
SEAQ I Indicator	<p>Indicates whether the tradable instrument to which a company announcement relates is traded on SEAQ International or not.</p> <p>This field can have the following values:</p> <table border="0"> <tr> <td>'Y'</td> <td>Traded on SEAQ International</td> </tr> <tr> <td>'N'</td> <td>Not traded on SEAQ International</td> </tr> </table>	'Y'	Traded on SEAQ International	'N'	Not traded on SEAQ International																	
'Y'	Traded on SEAQ International																					
'N'	Not traded on SEAQ International																					
Related Announcement Headline (1)	This field contains the announcement headline for the first company related to the primary company of an announcement. There can be up to four related headlines associated with one announcement.																					
Related Company Description (1)	This field contains a description of the first company related to the primary company of an announcement. There can be up to four related company descriptions associated with one announcement.																					
Related Tradable Instrument Code (1)	This field contains the tradable instrument code for the first company related to the primary company of an announcement. There can be up to four related tradable instruments associated with one announcement.																					

Related Country of Register (1)	This field contains the country of register for the first company related to the primary company of an announcement. There can be up to four related countries of register associated with one announcement.
Related Tradable Instrument Display Mnemonic (1)	This field contains the tradable instrument display mnemonic for the first company related to the primary company of an announcement. There can be up to four related display mnemonics associated with one announcement.
Related Announcement Headline (2)	This field contains the announcement headline for the second company related to the primary company of an announcement. There can be up to four related headlines associated with one announcement.
Related Company Description (2)	This field contains a description of the second company related to the primary company of an announcement. There can be up to four related company descriptions associated with one announcement.
Related Tradable Instrument Code (2)	This field contains the tradable instrument code for the second company related to the primary company of an announcement. There can be up to four related tradable instruments associated with one announcement.
Related Country of Register (2)	This field contains the country of register for the second company related to the primary company of an announcement. There can be up to four related countries of register associated with one announcement.
Related Tradable Instrument Display Mnemonic (2)	This field contains the tradable instrument display mnemonic for the second company related to the primary company of an announcement. There can be up to four related display mnemonics associated with one announcement.
Related Announcement Headline (3)	This field contains the announcement headline for the third company related to the primary company of an announcement. There can be up to four related headlines associated with one announcement.
Related Company Description (3)	This field contains a description of the third company related to the primary company of an announcement. There can be up to four related company descriptions associated with one announcement.
Related Tradable Instrument Code (3)	This field contains the tradable instrument code for the third company related to the primary company of an announcement. There can be up to four related tradable instruments associated with one announcement.

Related Country of Register (3)	This field contains the country of register for the third company related to the primary company of an announcement. There can be up to four related countries of register associated with one announcement.
Related Tradable Instrument Code (3)	This field contains the tradable instrument code for the third company related to the primary company of an announcement. There can be up to four related tradable instruments associated with one announcement.
Related Announcement Headline (4)	This field contains the announcement headline for the fourth company related to the primary company of an announcement. There can be up to four related headlines associated with one announcement.
Related Company Description (4)	This field contains a description of the fourth company related to the primary company of an announcement. There can be up to four related company descriptions associated with one announcement.
Related Tradable Instrument Code (4)	This field contains the tradable instrument code for the fourth company related to the primary company of an announcement. There can be up to four related tradable instruments associated with one announcement.
Related Country of Register (4)	This field contains the country of register for the fourth company related to the primary company of an announcement. There can be up to four related countries of register associated with one announcement.
Related Tradable Instrument Code (4)	This field contains the tradable instrument code for the fourth company related to the primary company of an announcement. There can be up to four related tradable instruments associated with one announcement.
Announcement Number	This field uniquely identifies a company announcement. The format of this field is NNNNA, where NNNN = 0001 - 9999 and A is any alphanumeric character.

#### 5.4 RECORD TYPE SE SUB TYPE 02 – 06 Sequence number 01 – 99

DESCRIPTION	START POS	LENGTH	END POS
Service Code	40	3	42
Announcement Number	43	5	47
Message Sequence Number	48	9	56
Message Text	57	400	456

### FIELD DESCRIPTIONS

Service Code	This field will indicate to a subscriber's system the broadcast data group to which a message belongs. In interactive request messages it will only be formatted by the Exchange system within the response message to indicate the broadcast data group from which the requested messages originated
Announcement Number	This field uniquely identifies a company announcement. The format of this field is NNNNA, where NNNN = 0001 - 9999 and A is any alphanumeric character.
Message Sequence Number	This value will be used to identify all the messages sent over each broadcast data group, and to identify re-requested messages as they are received. New messages received over each broadcast data group will contain sequence numbers in ascending order, each successive message will increment the sequence by one. This field should be checked by the subscriber's system within re-request responses in order to determine which messages have been received.
Message Text	The SENS news text line

Note: The SENS Announcement Header will always be in position 138 – 218 on the first sequence number of SE 02.