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| **PRICING SCHEDULE - INVESTOR RELATIONS** | | | | | |  | |  | | | |  | | | | | |
| **JSE LIMITED** | | | | | |  | |  | | | |  | | | | | |
| *All rates, unless otherwise specified, are exclusive of Value Added Tax (VAT) and are quoted and charged per Event.* | | | | | | | | | | | | |  | |  | | | | |  |
| *Prices and items are subject to change without prior notice.*  **INSIGHTS AND COLLATERAL DEVELOPMENT**  Key message + Q&A development **R16,000**  This includes a Spokesperson workshop and briefing document development  *( 1-2 hours research, 1-2 hours workshop and 1-2 hours briefing document)*   |  |  |  | | --- | --- | --- | |  |  |  |   **MEDIA RELEASE WRITING**  Writing effective media releases   |  |  |  | | --- | --- | --- | | Develop single media release |  | **R4,500** | | Develop media list\* |  | **R5,000 - R10,000** | | Distribute media release and 3 media introductions |  | **R7,500** | |  |  |  |   **ROAD SHOWS** | | | | | | | | | | | | |  | |  | | | | |  |
| |  |  |  | | --- | --- | --- | | Organise and attend one day roadshow\* |  | **R20,000 – R60,000** | | *Share detailed report from roadshow including sentiment and recommendations*  ***Please refer to venue hire price list for costings and further details for web-streaming*** |  |  | | | | | | | | | |  |  |  | | | | | |
| **VIDEOGRAPHY** |  | | | | | |  | | | | | | |  | | | | |
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| **Videography – camera option** | Cost is based on 2 hours filming. Please note this includes comprehensive editing, the 2 camera's provide for seamless videography; final cost will be dependent on the amount of time spent filming and editing | | | | | | **R 13 335** | | | | | | |  | | | | |
| **Value Added products for Results Presentations** |  | | | | | |  | | | | | | |  | | | | |
| **SENS Announcements and results overview video** | Film a brief overview of your results and SENS announcement for distribution to media houses | | | | | | **R 4 386** | | | | | | |  | | | | |
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| **Results presentations Videos - highlights** | Film your results presentations for distribution to Investors, Analysts and for display on your website – highlights.  The SENS Announcements and results overview video is included in this package. | | | | | | **R 8 722** | | | | | | |  | | | | |
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| **Results presentations Videos - full length** | Film your results presentations for distribution to Investors, Analysts and for display on your website – full length.  The SENS Announcements and results overview video, along with the highlights are included in this package. | | | | | | **R 13 158** | | | | | | |  | | | | |
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| **Wallboard advertising – option 1**  **Wallboard advertising – option 2** | | 1 ad every 2 hours from 8am to 5pm, Mon – Fri 8 ads per day, 80 ads across the month.  Choice of ad length from 10 seconds to 2 minutes at the same price  1 ad every hour from 8am to 5pm, Mon – Fri 8 ads per day, 160 ads across the 2 week period.  Choice of ad length from 10 seconds to 2 minutes at the same price | | | | | **R15 000** ex VAT per month, this equated to under R190 per ad  **R22 000** ex VAT per month, this equated to under R140 per ad | | | | | | | | |  | | |

**INFOGRAPHICS**

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| **Financial Results Video** | 1x 3minute video for company financial results presentation based on brief and information provided. This includes motion graphics, animation and edit (3 days) and delivery formats | **R 65,000** ex VAT |

**ANALYST REPORTS\*** Receive analyst coverage on your company **R 6 000- R 15 000**

designed to increase awareness with potential

investors and drive liquidity

**FREE STANDING TOUCH SCREEN R1380** ex VAT

**External building advertising opportunities available**

*(Please note: subject to advertising approval and availability)*

* ***Depending on the sector and complexity***