

JSE Market Data Training – Session 2



Agenda

Welcome & introduction

- 1. General Data Use Policy
- 2. Live Snapshot Policy
- 3. Delayed Data Policy

Close



Data Agreements + Definitions



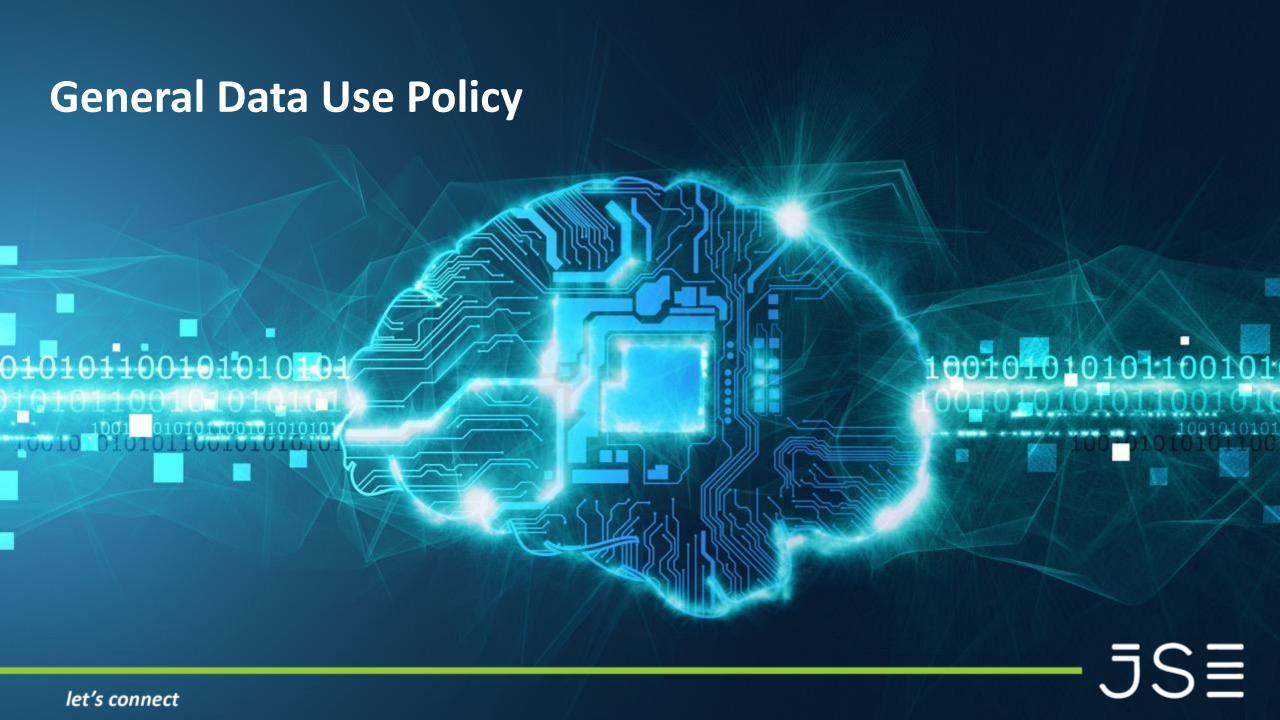
Data Agreement: 5 documents which make up your Agreement with the JSE

- JDA/IDA = JSE Data Agreement / Indices Data Agreement
- PSF = Products & Services Form
- MDP/IMDP = Market Data Policies / Indices Markets Data Policies
- Pricelists = JDA / IDA related
- Technical Documents = If applicable

Definitions = Capitalized terms are defined in JDA/IDA T&C's

Highlighted content = NB on the presentation (visual que)





- Pg. 16 of MDP / pg. 27 of IMDP
- Derived Data
- Stock Exchange News Service
- Controlled Access to the Service
- Interest Rate Market Reports (IRM Reports)
- Distribution of Live Data and/or Delayed Data as official End of Day Market Statistics
- Direct Market Access (DMA)
- Limited Extracts



7.2. Derived Data

- JDA definition: Derived Data means any data (including products or Compilations) derived from or based on the Data, by the recipient of the Data.
- Fees (as per the Pricelist/s) are applicable to the creation and/or use of Derived Data.
 - E.g.: Non-Display fees.
 - If the underling value or price of any Data which is used in the Derived Data can be accessed or identified (by calculation or reverse-engineering), then the CU must pay the usual pricing for that use.

Sasol (SOL) EQM Bid: R222.06 Offer: R222.51

Sasol (SOL) CFD Bid: R223.06 (+1) Offer: R223.51 (+1)



Example of a Derived Data calculation:

- "Our derived price formation mechanism utilises algorithms which incorporate proprietary XYZ information as
 a random variable to adjust the output price/s we provide to XYZ clients. The proprietary information we
 would be using is XYZ market exposure. The direction and level of exposure determines the direction and
 amount of adjustment made.
- In addition, we will be widening both the bid and the offer by one tick to satisfy the requirement that derived
 prices cannot show a bid or offer which is equal to the JSE bid or offer at any time. We will also widen either
 the bid or the offer by an additional tick to make the adjustment unpredictable and non-reverse-engineerable.
- The non-predictability or non-reverse-engineerability of the derived price will be guaranteed by the fact that the direction and size of the adjustment will be based on XYZ Exposure which cannot be predicted, and where XYZ Exposure is zero, the adjustment will be based on the output of a random number generator which will output a new random number at random periods in time."



Example of a Derived Data calculation:

In simplest form with Boolean adjustment factor the derived price algorian can be described as following:

$$(B_{d}, A_{d}) = \begin{cases} (B - k_{b1} * \delta, A + k_{a1} * \delta), & \text{if } B > \delta \text{ and } (E \\ (B - k_{b2} * \delta, A + k_{a2} * \delta), & \text{if } B \leq \delta \text{ or } \end{cases}$$

$$(R \geq 0.5)$$

Where

 (B_d, A_d) – derived Bid and Ask

(B,A) – Original Bid and Ask

E - Exposure value

δ - Tick increment v

 k_{b1}, k_{b2}, k_{i}

R - Random



In case E == 0, in the interval [1...30](*c of random value. e is recalculated after random number of seconds uniformly distributed accords, unless exposure changes before, forcing recalculation without use



7.3. Stock Exchange News Service

- SENS: Important information related to JSE listed companies (including price sensitive information)
- Intended to be made available as soon as possible after it has been provided to the JSE.
- Must be distributed in a form identical to that provided by the JSE.
- The content may not be changed/edited or modified.
- Only set of Data that can be distributed on a live basis publically (websites / terminals)
 without any End User fees and/or controls in place.





7.5. Controlled Access to the Service

7.5.1. General

Principle: All Data may only be used in a Controlled User Environment.
 JDA definition: Controlled User Environment means an environment in which every User is capable of being easily identified (by way of User ID or otherwise).

Delayed Data may, however, be distributed in an Uncontrolled User Environment.

JDA definition: Uncontrolled User Environment means an environment in which a User has access to Data which is generally accessible to an indefinite number of unidentifiable Users, (such as the Internet).

- 2. Must have/install reasonable controls, security and logistical systems (pw's; identifiers) to prevent any unauthorised use of any Data.
- NB for Auditing; Tracking; Reporting and Billing purposes.
- No system/control = liability





7.5. Controlled Access to the Service

7.5.2. Multiple User ID

- User may require access to the same Data from different Devices
 e.g. Mobile | Terminal | Desktop | Office | Home
- 2. Multiple User ID's for the same User are permissible, if User ID's are limited to the same User and Data on the various Devices & cannot be accessed concurrently.
- 3. Multiple User ID's offering requires JSE approval.

 Technical controls must be in place to prevent concurrent access of the Data.
- 4. If requirements are not adhered to, multiple User fees for the same User will be charged.





7.6. Interest Rate Market Reports (IRM Reports)

- 1. IRM Reports subscriptions/fees are charged per entity.
- 2. Unlike other licenses/product fees which are generally applicable to all GC listed in the JDA PSF.
- 3. If a CU is licensed for and receives the IRM Reports they are able to provide them to other GC's if the GC's are listed in the JDA PSF IRM section and if the GC is licensed/billed for the IRM Reports. (Internal use only)





7.8. Distribution of Live Data and/or Delayed Data as official End of Day Market Statistics

- 1. Live and Delayed Data license fees cover the distribution of Data during the JSE trading day.
- 2. If a snapshot of the Live or Delayed Data is taken during and/or at the end of the JSE trading day, and the 'snapshot' data is provided as official JSE End of Day market statistics, then considered a Distributor of End of Day market statistics.
 - i. Data agreement
 - ii. Data fees for distribution of End of Day data
 - iii. End User fees applicable.
- 3. Live Data = End User that receives the unofficial End of Day market statistics data, and is a paying live terminal End User fee, no additional end user fee is payable.
- 4. Delayed Data = if Last Traded values are left unchanged on the display until the next trading day (Last Trade, not Close), no End of Day data fees.
- 5. Intent/Objective.





7.9. Direct Market Access (DMA)

- 1. DMA solution with Data vs. without Data.
- With Data = Re/Distributor with all legal; compliance and reporting obligations applicable.
- 3. Without Data = approval from JSE = no implications.

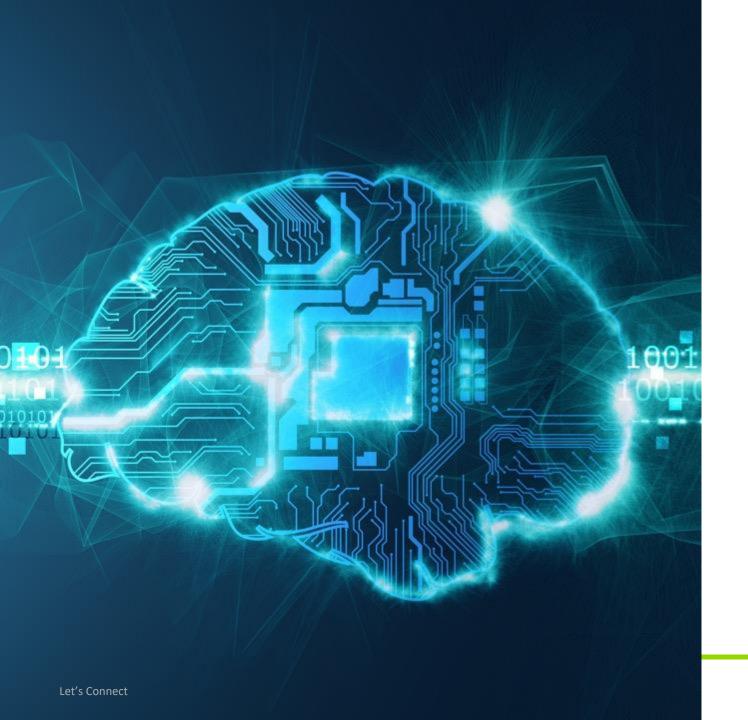




7.10. Limited Extracts

- 1. Limited Extracts = limited extract of Data, which must:
 - a) not be continuous; not be Live Data;
 - b) be provided infrequently;
 - c) be incidental to the End Users main business;
 - d) not be capable of being used as a substitute for the use of any Data;
 - e) have no independent commercial value; and
 - f) not be used for any commercial information brokering, information vending, publishing or credit rating, for reproduction through the press or media.
- 2. Any CU who receives Data in accordance with the Agreement (licence/fees/PSF/usage) can provide limited extracts thereof to End Users, without End Users incurring fees and/or agreement.



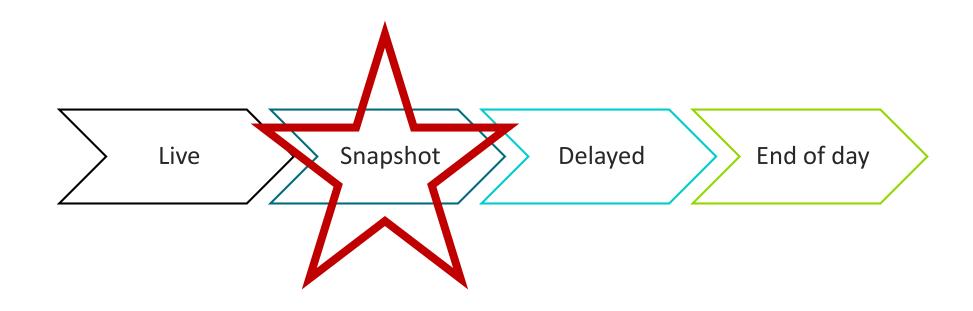


Questions from the audience?





Introduction





Conditions of use

What is a snapshot:

• A live Snapshot is the display of live Data at a specific point in time to an End User rather than the provision of live streaming (dynamic) data.

Conditions:

- Snapshot redistribution is classified as live Data redistribution.
- A Snapshot license allows the license holder to redistribute Delayed data (refer to Delayed Data Policy) with the ability to retrieve live pricing snapshots upon request. (End User initiated)
- Holders of a snapshot redistribution license will typically be provided with live streaming data, but this
 is only for the purpose of supporting their snapshot data redistribution.
- The Licensed Snapshot User may distribute Live Snapshots to both Professional End Users and Non-Professional End Users (declared), and is required to report the number of snapshots per End User to the JSE for billing purposes (subject to certain 'caps')

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Conditions of use

A live snapshot license holder must:

Control access to live snapshot requests.

Track the number of snapshot requests per End User.

Report the number of request to the JSE on a monthly basis for billing purposes.

Snapshot data may not be automatically provided/sent to an End User without the End User requesting the data.

The End User must 'proactively' request a snapshot of the live data. (The request can be interactive/manually requested/ refresh/ click).

Live snapshot functionality is licensed separately per market/data type (EQM/ EDM/ CDM/ FXM/ indices).

Snapshot licencing

Separate Snapshot licences are available for the redistribution of the following Data:





Snapshot End User 'capping' + reporting

• Different Snapshot reporting limits (cap's) apply to Professional and Non-Professional End Users per data type (as indicated on the Price List).

• Example:

- **Data Type:** Live Equities Level 2 Snapshots
- **Cost:** 17c per snapshot/request
- Limit: Number of reportable + chargeable monthly requests per individual User ID is 'capped' at:
 - 668 requests per Non-Professional End User
 - 2566 requests per Professional End User
- The monthly limits/caps above are in relation to billing, and are not restrictions on the # of snapshots an End User who has reached the limit/cap can request.
- Snapshot fees per End User (who has reached the monthly limit/cap) are comparative to the corresponding live data terminal fee (per data type).
- i.e.:
 - 17c x 668 snapshot requests of Live Equities Level 2 data by a Non-Professional End User = R113,56 p/m
 - Live Equities Level 2 Terminal Non-Professional End User = R113,50 p/m





Questions from the audience?





Delayed Data Policy

Live Data

 Data Disseminated within 15 minutes of the tick taking place in the matching engine.



Delayed Data

 Data Disseminated at least 15 minutes after JSE live feed is produced.

BATS FIRSTRAND TIGBRANDS REMGRO DISCOVERY NEDBANK BIDCORP BIDVEST 6,745.00 23,482.00 18,266.00 13,122.00 23,660.00 34,070.00 53,804.00 21,609.00 **1** 0.47% **↓** 0.07% **↓** 0.24% **1.45**% 1 0.94% ↓ 0.19% **↓** 2.77% **↑** 0.51%



Delayed Data Policy

Live Data

- Valuable to market participants who are sensitive to rapid market fluctuations.
- Level 1 & Level 2
- Traders
- Algos





Delayed Data

- Market Participants who are indifferent to very short term market moves.
- Level 1 only
- DIY investors
- Websites
- Public displays



Delayed Data Policy

- Exchanges invest a large amount of capital in matching engines that ensure quick low latency execution of trades.
- There are market participants who rely on a live feed to ensure they are able to react to movements in stock prices.
- Exchanges charge a premium fee to users of the live feed who essentially make use of the technology.
- The value of the data in terms of trading and display diminishes over time which makes delayed data carry a much lower associated cost.



Policy – What you need to know

Misrepresentation

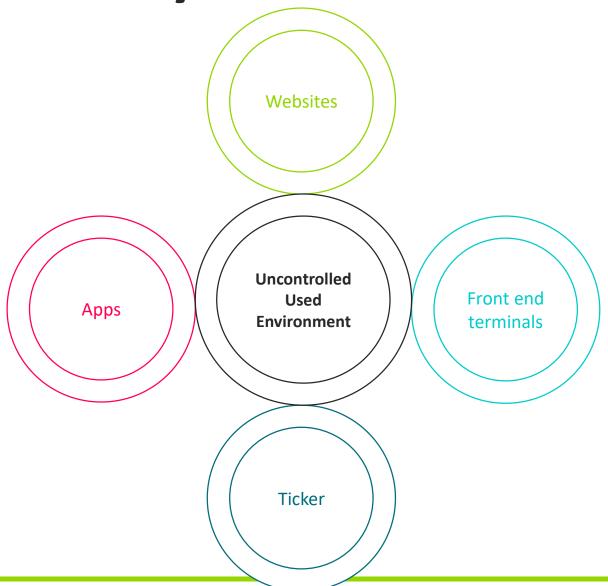
- Contracted user must not (and must make sure that no Data Recipient) misrepresents the Delayed Data as Live Data
- Must expressly and clearly show that the Delayed Data has been delayed by the applicable number of minutes.



Prices at least 15 minutes delayed.



Benefits of delayed data





Evolution of data distribution





Considerations

- JSE does not supply delayed data
- Delayed Data feeds are provided by Market Data vendors



Delayed Dual Branded Policy

- Allows for a contracting user to collaborate with third parties to distribute delayed data by means of a website
- Provided both parties branding is equally prominent
- Third party is not required to sign data agreements with the JSE
- Authorized Client subscribes to Delayed Equities Dual Branded licence
- Excludes Listed Companies Investor relations websites

Authorised Client Branding			4
ANGGOLD ANG	290.95	+7.95	+2.81%
KUMBA KIO	373.42	+8.28	+2.27%
AMPLATS 399006	1149.48	+24.41	+2.17%
Naspers NED	2115.74	-34.26	-1.59%
Nedbank KIO	238.82	-3.83	-1.58%
WOOLIES WHL	58.66	-0.94	-1.58%
View More		JSE Distributor / Vendor Branding	



Delayed Data Feeds

LIVE EQUITIES

- Live Equities Level 1 licence
 R18 820 pm
- Plus End user terminals
- Tracking
- Auditing

DELAYED EQUITIES

- Delayed Equities licence
 R12 770 pm
- No additional End User fees
- Delayed Equities Dual Branded License R6 381 pm



Questions from the audience?



