

Rabbi Gideon Pogrand conceptualised and founded the Ethics and Governance Think Tank at the Gordon Institute of Business Science (GIBS), Africa's leading business school. Working with senior leaders, the Think Tank's purpose is to influence and encourage South African business to follow a more ethical approach and thereby help secure a more successful, sustainable future for the business community and the country. He is the director of the Think Tank and a GIBS faculty member.

In collaboration with Harvard Business School academics, he established the Ethics Barometer for South African business. In 2018 the Think Tank was selected by the Association to Advance Collegiate Schools of Business, a network of over 800 business schools from across the globe, as one of its Innovations That Inspire.

He has lectured at international business schools such as HEC Paris, Baruch College in New York and Nottingham Business School. He consults to corporations, helping them to improve their ethics management, and his clients include the JSE, Google, Sanlam, Liberty, Discovery and SAICA. He has contributed articles and been interviewed in various media outlets, including Business Day, the Financial Mail, Finweek, Carte Blanche, CNBC Africa and Thomson Reuters. He is a graduate of Trinity College, Cambridge University.