



Free Trial Policy





## Data Agreements + Definitions





# Terminology

## Capitalized terms

**MDP** = Market Data Policies

**IMDP** = Indices Market Data Policies

**IDA** = Indices Data Agreement

**JDA** = JSE Data Agreement

**PSF** = Products and Services Form

**EOD** = End of Day





Technical Documents = If applicable



A woman with glasses and a ponytail, wearing a dark blazer, is seated in a wheelchair and holding a coffee cup. She is looking towards a man in a blue shirt who is gesturing with his hands while speaking. In the background, another man in a grey blazer is seated at the same table, also holding a coffee cup. The setting appears to be a modern office or meeting room with large windows and indoor plants.

Technical Definitions = Capitalized terms are defined in JDA/IDA T&C's





Free Trial Policy





## Free Trial Policy

- What is a free trial?
- Conditions of the free trial policy





## What is a Free Trial?





## What is a Free Trial?

In addressing market needs and notwithstanding the express provisions in the agreement, the JSE allows a distributor or re-distributor only, to promote and/or market their products, by providing prospective clients (trial users) with access to all or any part of the data (trial data) on a free trial basis for a period of 30 (thirty) days (trial period).

Vendors can promote/market their products to prospective clients with 'free' JSE data for 30 days.





## Conditions of the Free Trial Policy





## Conditions of the Free Trial Policy

1. The Contracted User is not required to get prior approval from the JSE.





## Conditions of the Free Trial Policy

2. Free access to the trial data may be given to trial users for the trial period only.





## Conditions of the Free Trial Policy

3. The Contracted User must make sure that the appropriate systems and operational controls are in place:
  - i. Data is not used in breach of the data agreement
  - ii. Use can be audited by the JSE
  - iii. No subscription after trial period = access to data is terminated





## Conditions of the Free Trial Policy

4. Prospective clients who subscribe to any data at the end of the trial period must be reported appropriately or obtain an agreement with the JSE (use dependent).





## Conditions of the Free Trial Policy

5. The Contracted User must keep complete records in relation to each trial user, for a period of 3 years from the date each record was created. Such records must include:
- i. The name of the trial user (form of unique ID)
  - ii. The start and end date of the trial period
  - iii. Details of the trial data that was provided





Thank you





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