

## **Elevate Your Production with JSE's State-of-the-Art Video Studio**

Unlock the full potential of your video projects with the JSE Video Studio, a cutting edge production facility designed to cater to a diverse range of multimedia needs.

From live broadcasts to 6K recordings, our studio is equipped with the latest technology to ensure your content stands out in today's competitive media landscape. Here's what makes our studio an unparalleled choice for your next project:

### **Features:**

**Blackmagic Studio 6K Pro Cameras x 3:** Capture cinematic quality with our three Blackmagic 6K cameras. These cameras deliver stunning resolution, superior dynamic range, and impressive color fidelity, ensuring your footage looks breathtakingly realistic.

**Comprehensive Lighting Rig:** Illuminate your scenes perfectly with our full lighting rig. From soft, diffused light to dramatic shadows, our versatile lighting setup can create the right atmosphere for your production.

**Crystal-Clear Audio:** Achieve professional-grade sound with our in-ear audio system and wireless lapels. Whether it's a quiet dialogue or dynamic music, our audio equipment captures every nuance with clarity and precision. The studio is also sound proof

**Teleprompter Services:** Deliver your lines flawlessly with our teleprompter system. It's an essential tool for news segments, scripted content, and presentations, ensuring a smooth performance.

**Advanced Control Room:** Our control room is the heart of the studio, equipped for live mixing and streaming to any platform. With state-of-the-art switching and monitoring, we offer real-time editing and seamless broadcast capabilities.

**Flexible Background Options:** Our studio's green screen technology empowers you to set your scene in any environment or backdrop, seamlessly integrating virtual backgrounds or dynamic graphics to elevate your content's visual appeal. For those preferring a more traditional or minimalist aesthetic, we offer a sleek grey backdrop as an alternative. Additionally, the option to forgo backdrops altogether allows for natural light shooting through our windows, showcasing the JSE foyer as a vibrant, real-world backdrop. This versatility ensures that whatever your vision, we have the background solution to match.

**Live Streaming and Broadcast:** With the Blackmagic ATEM Television Studio, we're set up for live production like never before. Stream your content live to any platform, reaching your audience wherever they are, with the quality and dynamism of a broadcast studio. 2 separate 100Mbps fibre lines to ensure you never have any drop off

#### **Advantages:**

**Professional Quality:** Elevate your content with broadcast-quality video and audio, ensuring your message is communicated effectively and memorably.

**Flexibility:** Our studio is equipped to handle a wide range of production styles and requirements, from corporate videos and commercials to live events and webinars.

**Innovative Technology:** By leveraging the latest in video production technology, we offer creative solutions that push the boundaries of what's possible in digital storytelling.

**Streamlined Production:** Our integrated control system allows for efficient production workflows, saving you time and money without compromising on quality.

Benefits:

**Engage Your Audience:** High-quality video content has the power to captivate and

engage your audience, increasing brand visibility and impact.

**Versatile Content Creation:** With our studio's capabilities, you can produce a variety of content types, ensuring your message resonates across different platforms and formats.

**Competitive Edge:** Stand out from the competition with professional-grade productions that showcase your brand's commitment to quality and innovation.

**Cost-Effective Solutions:** Our studio offers a cost-efficient alternative to on-location shoots, providing everything you need in one controlled environment.

Services Offered:

Corporate Communications & videos

Commercials and Advertisements

Live Event Broadcasting

Talk Shows

Video Podcasts

Panel discussions

Educational content and Training Videos

Music Videos and Performances

Webinars and Virtual Conferences