

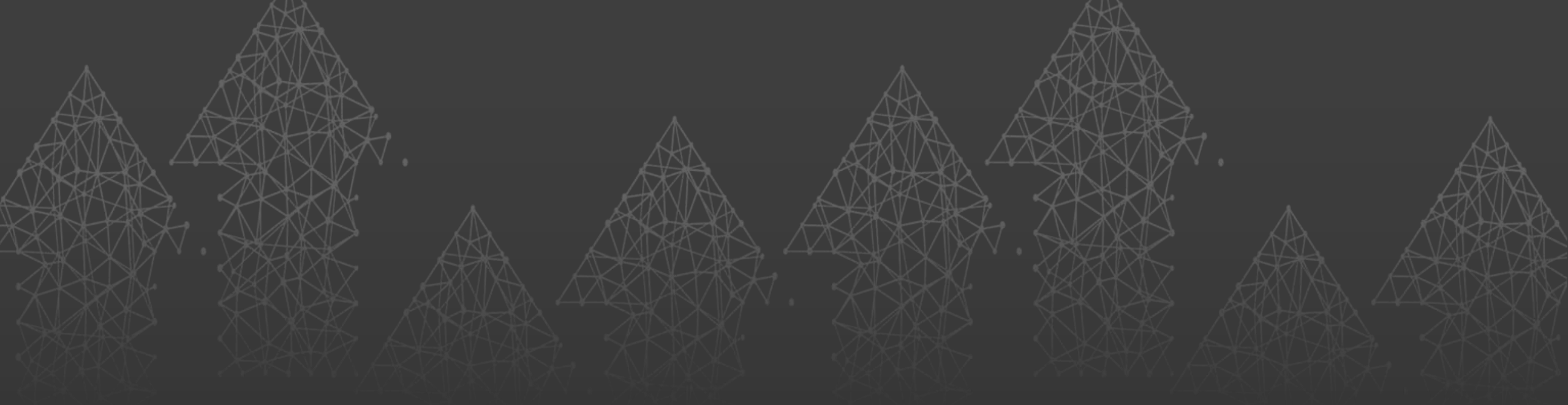


JSE SME RISE

Capital Matching 2025

JSE

let's connect



**Partner with the JSE to connect
with high-potential, funding-ready
SMEs across South Africa.**

Event Overview

The **JSE SME Rise Capital Matching Roadshow** is a collaborative initiative between the JSE, government institutions, funders and SME development organisations to facilitate funding access for small and medium enterprises.

Launched in the Western Cape in 2023, this initiative expanded to the Eastern Cape and Free State in 2024, and now plans further expansion into Gauteng and Limpopo in 2025.

Event Name: JSE SME Rise Capital Matching Roadshow

Period: October – November 2025

Regions: Gauteng, Limpopo and Western Cape



Roadshow Overview

Join the Capital Matching Initiative to meet vetted, investment-ready SMEs and align your funding strategy with impactful, scalable businesses. The Capital Matching Day takes place in each region and is a pitch day directly with funding decision makers.

Gauteng

Capital Matching Day

Date: 3 - 4 October 2025

Venue: JSE

SMEs: 200

Limpopo

Capital Matching Day

Date: 30 October 2025

Venue: TBC

SMEs: 50

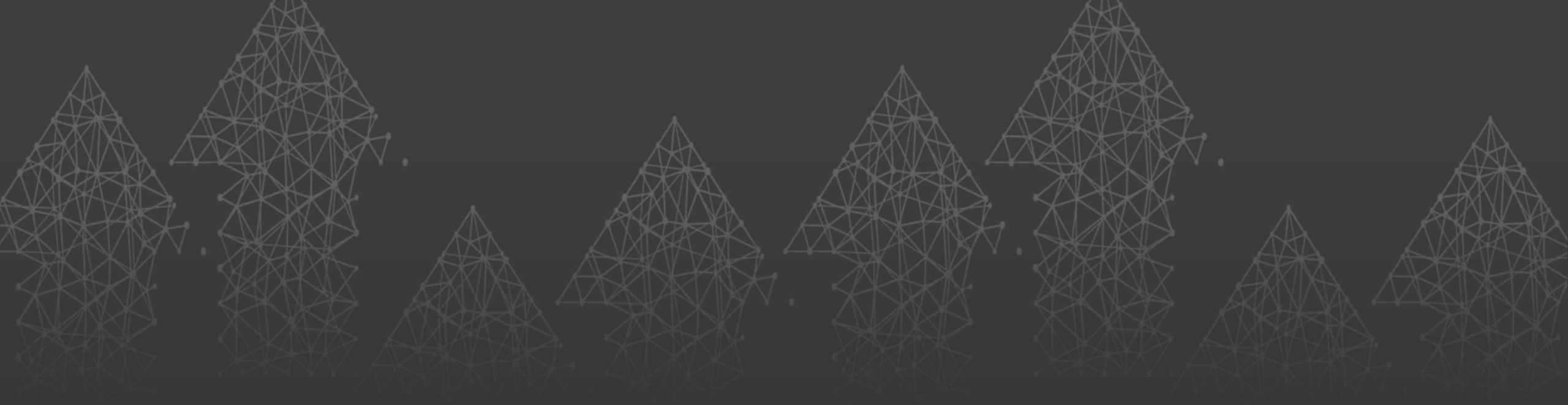
Western Cape

SME Conference

Date: 4 Feb 2026 - Cocktail Event, 5th Feb 2026 Capital Matching Event

Venue: Century City

Delegates: 100



Sponsorship opportunities

Sponsorship packages standard coverage

	Platinum	Funder	Speed Pitching	Stakeholder
Co-branding	As platinum sponsor	As sponsor	As sponsor	As sponsor
Co-branding on lanyards	x			
Co-branding on delegate bags	x			
Co-branding on invites, signage & registration	x			
Microsite co-branding	x	x	x	x
Corporate video played during event & on microsite	x	x	x	x
Social media announcement	x	x	x	x
Name recognition in Press Release	x			
Interview in highlight video	x			
Branded banners	x	x	x	x
Branded activations	Coffee Stations			Lunch
Co-branded JSE Mag print ad	x			

Sponsorship packages per region

		Platinum	Funder	Speed Pitching	Stakeholder
Gauteng	Speaking opportunities	Speaking op on programme	Funder meeting room & Schedule of qualified SMEs	Speed pitching station & Schedule of qualified SMEs	Speaking op on programme
	Session sponsorship	Breakaway session			
	Stand Space	5x4 stand	Meeting pod	Pitching station	3x3 stand
	Ticket allowance	10	2	5	5
	Wallboard branding	x			
Limpopo	Speaking opportunities	Speaking op on programme	Funder meeting room & Schedule of qualified SMEs	Speed pitching station & Schedule of qualified SMEs	Speaking op on programme
	Stand space	5x5 lounge area	Meeting pod	Pitching station	3x3 stand
	Ticket allowance	5	2	5	3
Western Cape	Participation in Roadshow	x	x	x	
	Speaking opportunities	Keynote	Panel	Panel	Keynote
	Cocktail Sponsorship	x			
	Ticket allowance	10	5	5	5
	Venue branding	x	x	x	x

Sponsorship pricing

Platinum Package x1

- Includes standard coverage as well as regional coverage per region.
- Once off sponsorship fee for all three regions.

Funder

- Includes standard coverage as well as regional coverage per region.
- Once off sponsorship fee for all three regions.

Stakeholder Sponsorship x2

- Includes standard coverage as well as regional coverage per region.
- Sponsorship fee is **per region**.

Speed pitching sponsor

- Includes standard coverage as well as regional coverage per region.
- Once off sponsorship fee for all three regions.

For sponsorship package rates, email smerise@jse.co.za

A photograph of three professionals (two women and one man) in a warehouse or industrial setting, wearing high-visibility vests and looking at a laptop. The image is decorated with several white, wireframe-style Christmas trees overlaid on the background. The text "Thank you" is written in a bold, green, sans-serif font on the left side.

Thank you

let's connect

JSE