



## Public Display Policy





# Terminology

## Capitalized terms

**MDP** = Market Data Policies

**IMDP** = Indices Market Data Policies

**IDA** = Indices Data Agreement

**JDA** = JSE Data Agreement

**PSF** = Products and Services Form

**EOD** = End of Day





# Public Display Policy

- Purpose of policy
- Key terms
- Conditions
- Public Display Fee Waiver





## Purpose of Policy





## Purpose of Policy

To provide guidelines in relation to the display of data on any public display device in a public area for promotional/information purposes.





## Key Terms

*let's connect*

JS





## Key Terms

- Public area is any area that is capable of being accessed by the general public e.g. wallboard in the JSE foyer, screen on the top/side of a building.
- A public display device is a piece of equipment which is capable of displaying data in a public area where viewers are unable to electronically extract, transfer or redistribute any data to other devices.





## Key Terms

- Examples of public display devices include display media like plasma screens, scrolling ticker displays and information kiosks. Television sets are also included, provided they are part of a larger display, e.g. television sets in reception areas of companies. Note that websites and normal television broadcasting are specifically excluded from this policy.
- A public display publishing user is a user which publishes data on a public display device.





Conditions





## Conditions

- The contracted user must control or ensure the control of the data that is provided to a public display device to ensure compliance with this policy.
- Data may be provided on a public display device as long as such data is provided by the JSE or an appropriately licensed contracted distributing user, which has paid all the relevant data fees, including the public display fee, where applicable.
- The content displayed on the public display device must be structured in such a way that the data is easily distinguishable from other non JSE data.





## Conditions

- The public display publishing user must comply with the branding conditions outlined in the attribution requirements policy.
- Before providing any data to a public display device, the contracted user must obtain approval from the JSE.
- The contracted user must advise the JSE of any changes to the content or location of the public display device.





## Conditions

- Neither the public display publishing user, viewers nor any other third party may (or may be enabled to) download, electronically transfer, copy or redistribute any data from the public display device.





## Public Display Fee Waiver





## Public Display Fee Waiver

Notwithstanding the provisions of the data agreement, the JSE may waive the public display fee if the JSE has given its approval in terms of this policy and the public display device meets the following conditions:

- a. The display materially promotes the JSE, its products and/or its services.
- b. It is intended only to promote the organisation, service or product and does not and is not intended to directly support trading.
- c. Used for the public display must be a public display device; and be in a good working order at all times.





Thank you





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