

# Power SME Growth with Targeted Funding

Partner with the JSE to connect with high-potential, funding-ready SMEs across South Africa.

## Unlock Opportunities by Closing the SME Funding Gap



The SME funding gap is one of the top three challenges facing entrepreneurs in South Africa. Funders spend extensive resources to secure funding ready companies. Strategic collaboration is needed to align funding with scalable SME growth.

## Partner With Us to Power SME Growth



Join the Capital Matching Initiative to meet vetted, investment-ready SMEs and align your funding strategy with impactful, scalable businesses. Help drive South Africa's entrepreneurial success by engaging with businesses that align with your funding criteria.

## Tailored Funding Pathways to Grow SA's SMEs

To address these challenges, the JSE is actively working with public and private partners to develop impactful solutions. The Capital Matching Roadshow, in collaboration with the Department of Small Business Development, Western Cape Government, DEDAT, and SEDFA, aims to unlock real funding opportunities for SMEs.

## Capital Matching: Connecting Funders to High-Potential SMEs

Launched in the Western Cape in 2023, this initiative expanded to the Eastern Cape and Free State in 2024, and now plans further expansion into Gauteng and Limpopo in 2025.

**2023:** 63 Companies matched in Western Cape

**2024:** 184 Companies launched in Western Cape, Free State & Eastern Cape

**2025:** The goal is to match over 200 companies across Gauteng, Western Cape and Limpopo

Participating SMEs are seeking the following funding types:

- ✓ Debt Financing
- ✓ Equity Funding: Angel Investors & Venture Capital
- ✓ Enterprise and Supplier Development (ESD)
- ✓ Invoice & Purchase Order Financing

**Introducing Speed Matching, which is aimed at matching for unsecured debt.**

Please see our Sponsorship Packages [here](#)

Find the Funder's Registration Form [here](#)



## Contact Us

For queries, contact:  
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